

FINANCIAL PLANNER INTERVIEW GUIDE			PLANNER 2
STANDARD OF CARE FOR CLIENTS			
As a professional, to whom do you owe your primary duty of loyalty?	<i>TO CLIENTS</i>		
Do you engage clients in a fiduciary relationship (keep their best interests above all others)?	<i>ACT AS A FIDUCIARY</i>		
COMPETENCE			
What is your highest level of formal education?	<i>HONORS MBA</i>		
Are you a board-certified financial planner?	<i>YES</i>		
Are you admitted to unlimited practice before the IRS, and able to advise clients regarding their taxes?	<i>YES</i>		
What financial planning & related professional designations do you hold? • CERTIFIED FINANCIAL PLANNER™ • Enrolled Agent (Admitted to unlimited practice before the IRS) • NAPFA-Registered Financial Advisor (Fee-Only, Fiduciary Level Advisors)	✓✓✓ ✓✓✓ ✓✓✓		
How long have you been offering financial planning services?	<i>SINCE 1999</i>		
How many hours of professionally related continuing education credit are you required to complete annually?	<i>24 HOURS/YEAR</i>		
Have you ever been cited by a professional or regulatory governing body for disciplinary reasons?	<i>NEVER!</i>		
Who will be working with me – you or an assistant? (Review above qualifications if assistant.)	<i>I WILL WORK WITH YOU.</i>		
Do you have a means of bringing depth and breadth to the financial planning and advising engagement beyond your own knowledge and experience?	<i>YES!</i>		

COMPENSATION		PLANNER 2
How are you compensated? • Fee-Only (eliminates most conflicts of interest between advisors and their clients) • Commission-Only • Fee-Based (Fees and Commissions) • Fee Offset	<i>FEE-ONLY</i>	
Will you, or any related person, receive compensation as a result of the recommendations you make?	<i>NO</i>	
SCOPE OF SERVICES		
Do you offer a holistic, tax-inclusive, approach to advising me regarding my financial affairs?	<i>YES</i>	
Which of the following services do you provide?	<i>ALL</i>	
• Personal goals discovery and development	✓✓✓	
• Cash flow needs analysis	✓✓✓	
• Financial independence / Retirement planning	✓✓✓	
• Social Security benefits maximization planning	✓✓✓	
• Pension review and analysis	✓✓✓	
• Functional asset allocation and personal risk capacity evaluation	✓✓✓	
• Investment consulting and non-discretionary investment management	✓✓✓	
• Access to the low-cost institutional investment strategies	✓✓✓	
• Tax planning and minimization	✓✓✓	
• Tax preparation, including audit protection	✓✓✓	
• Asset transfer planning	✓✓✓	
• Ongoing, proactive consideration	✓✓✓	
Do you take possession of, or have access to my assets?	<i>No</i>	

NOTES & OTHER QUESTIONS