


<i>FINANCIAL PLANNER INTERVIEW GUIDE</i>		PLANNER 2
<b>STANDARD OF CARE FOR CLIENTS</b>		
As a professional, to whom do you owe your primary duty of loyalty?	<i>TO CLIENTS</i>	
Do you engage clients in a fiduciary relationship ( <b>keep their best interests above all others</b> )?	<i>ACT AS A FIDUCIARY</i>	
<b>COMPETENCE</b>		
What is your highest level of formal education?	<i>HONORS MBA</i>	
Are you a board-certified financial planner?	<i>YES</i>	
Are you admitted to unlimited practice before the IRS, and able to advise clients regarding their taxes?	<i>YES</i>	
What financial planning & related professional designations do you hold? <ul style="list-style-type: none"> <li>• CERTIFIED FINANCIAL PLANNER™</li> <li>• Enrolled Agent (Admitted to unlimited practice before the IRS)</li> <li>• NAPFA-Registered Financial Advisor (Fee-Only, Fiduciary Level Advisors)</li> </ul>	✓✓✓ ✓✓✓ ✓✓✓	
How long have you been offering financial planning services?	<i>SINCE 1999</i>	
How many hours of professionally related continuing education credit are you required to receive annually?	<i>30 HOURS/YEAR</i>	
Have you ever been cited by a professional or regulatory governing body for disciplinary reasons?	<i>NEVER!</i>	
Who will be working with me – you or an assistant? (Review above qualifications if assistant.)	<i>I WILL WORK WITH YOU.</i>	
Do you have a means of bringing depth and breadth to the financial planning and advising engagement beyond your own knowledge and experience?	<i>YES!</i>	

COMPENSATION		PLANNER 2
How are you compensated? <ul style="list-style-type: none"> <li>• Fee-Only (eliminates most conflicts of interest between advisors and their clients)</li> <li>• Commission-Only</li> <li>• Fee-Based (Fees and Commissions)</li> <li>• Fee Offset</li> </ul>	<i>FEE-ONLY</i>	
Will you, or any related person, receive compensation as a result of the recommendations you make?	<i>NO</i>	
<b>SCOPE OF SERVICES</b>		
Do you offer a holistic, tax-inclusive, approach to advising me regarding my financial affairs?	<i>YES</i>	
Which of the following services do you provide?	<i>ALL</i>	
<ul style="list-style-type: none"> <li>• Personal goals discovery and development</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Cash flow needs analysis</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Financial independence / Retirement planning</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Social Security benefits maximization planning</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Pension review and analysis</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Functional asset allocation and personal risk capacity evaluation</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Investment consulting and non-discretionary investment management</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Access to the low-cost institutional investment strategies</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Tax planning and minimization</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Tax preparation, including audit protection</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Asset transfer planning</li> </ul>	<i>✓✓✓</i>	
<ul style="list-style-type: none"> <li>• Ongoing, proactive consideration</li> </ul>	<i>✓✓✓</i>	
Do you take possession of, or have access to my assets?	<i>NO</i>	

**NOTES & OTHER QUESTIONS**